

## **Meet POINT3 Wellbeing**



#### Hi there event organisers!

Like you, we hail from the world of events and experiential marketing (40 years between us!) – and whilst we're now passionately working in our new lane – as trainers and facilitators – events will forever be our first love.

If you're looking for a partner-like-us to help you develop and/or deliver any "human", "wellbeing + performance", "employee experience" elements of your project – we'd love to chat.

We now work with doctors and psychologists to bring science-backed experiences that help drive human connections. And we believe that human connections are the key to optimum health and high performance.

We set-up POINT3 in 2018 with the mission to help people in the workplace to **stress less and smile more.** We are founder-run, independently owned and B Corp certified. How can you help us with our mission as we help you with yours?!







# We are dedicated to building healthy + high performing teams through the power of human connection.



# Why?

### An increasing sense of **DISCONNECTION** in the workplace is leading to:



9m adults in the UK feeling

often or always lonely



1 in 2 workers experiencing burnout



59% of the world's employees "Quiet-Quitting"

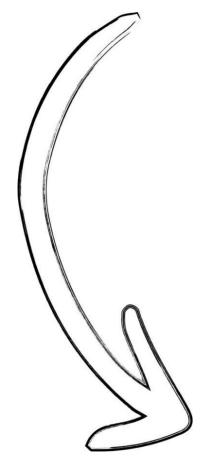


£8.8 trillion global loss in lost productivity

The antidote to loneliness, burnout, low engagement and low performance = **HUMAN CONNECTION** 



# When people feel connected to:



- 1. Themselves
- 2. The work they're doing
- 3. Their colleagues
- 4. Their manager
- 5. Their leadership team
- 6. Their organisation
- 7. The business mission
- 8. The community at large

The impact will be felt by:



# **POINT3 event support**

We can support you with:

- Wellbeing Experiences
- Team Building Experiences
- Workshops + Webinars
- Talks, Panels + Facilitated Conversations
- Content Development + Delivery

Our specialist subjects include; "building resilience", "connecting teams", "managing change" "courageous conversations", "wellbeing for performance", "mental health", "movement + mindfulness", "the power of curiosity", "balance and boundaries", "energy management" "healthy habits" to name just a few!

If you're looking to build a healthy and high performing team as part of your brief – could we help you out?



# Supporting Experiences, Events, Conferences through:

#### 1: Wellbeing Experiences

 Specialising in movement, mindfulness, relaxation and finding focus + flow

#### 2: Team Building Experiences

 Energy-fuelled workshops that build connection, collaboration and fun

#### 3: Workshops + Webinars

Virtual or in person

#### 4: Talks, Panels + Facilitated Conversations

- Keynote talks
- Panel discussions
- Facilitated breakouts















## Some of the organisations we support...





































## Making an impact: over the last year...



c.5000

Individuals served

9/10

Average score for impact across all sessions

49

Organisations supported

9/10

Average
Net Promoter score
across all sessions

"The passion, care, knowledge and commitment POINT3 has shown has been incredible. They have tailored each of our sessions according to any particular needs we have had in the groups and the delivery of all the training sessions has been sensitive, considerate and safe."



## And finally...

We are proud to have created a community of like-minded People Experience Professionals - from a variety of industries - that we regularly bring together to cross-share, listen and learn from each other.

We continuously carry out research amongst our community - and beyond it - to identify the key people and culture challenges in our workplaces.

This insight helps to inform our work and drive our content themes.

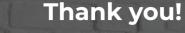
We love nothing more than getting stuck into a brief. We are happy for ourselves and our content to be involved in your project as your POINT3 partner or embedded as part of your team. We're here to consult, ideate, curate and/or deliver.

We come from your world - and therefore understand (love and empathise with!) all that comes with it.

We hope to work together soon...







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How can we help your people to stress less and smile more?





As part of our commitment to social inclusion, we are a Certified B Corporation – one that balances purpose and profit. This certification legally requires our business to consider the impact of our decisions on our workers, customers, suppliers, community, and the environment.

Our Values: Wholehearted. Brave. Curious. Integrity. Good Intentions. Find out more: https://point3wellbeing.com/about-us/